

Win Back the Value of Your Linea Micra trade promotion terms

1. General

- 1.1. The competition is a game of chance and is authorised under the following permits:
 - a. ACT Permit No. TP 25/02463.1
 - b. NSW Authority No. TP/04591
 - c. SA Licence No. T25/1725
- 1.2. Marketing materials relating to this promotion form part of these Terms. If there is any inconsistency between the marketing materials and these Terms, these Terms prevail.
- 1.3. This promotion is subject to the availability of Linea Micra SKU machines. If all available machines are sold prior to the end of the Promotion Period, the Promotion will close at that time. The Promoter guarantees that three (3) Golden Tickets will be randomly distributed among Linea Micra SKU machines available for sale during the Promotion Period.
- 1.4. By entering this promotion, entrants accept these Terms.

2. Promotion Title

“Win back the value of your Linea Micra”

3. Definitions

“Eligible Entrant” means an individual who meets the eligibility criteria in clause 5.

“Golden Ticket” means one of three tickets randomly inserted by the Promoter into Linea Micra packaging prior to sale.

“Immediate family member” means spouse, defacto, parent, child, sibling, and their spouse.

“Provisional Winner” means an entrant who finds a Golden Ticket, subject to verification under clause 9.

“Prize” means the refund of the purchase price actually paid for a Linea Micra SKU during the Promotion Period, subject to clause 8.

“Promotion Period” means the period set out in clause 6.

“Authorised Retailer/Reseller” means a retailer or reseller approved by the Promoter to sell Linea Micra machines, including Winnings.

“B2B Sale” means a commercial sale of a Linea Micra machine purchased by a business partner, reseller, wholesaler, or other commercial entity. B2B Sales are not eligible for this promotion.

4. Promoter

The promoter is La Marzocco Australasia Pty Ltd (ACN 673 594 137) (ABN 75673594137) of 104 Nicholson Street, Abbotsford Vic 3067 (“Promoter”).

5. Eligibility

- 5.1. Entry is open to residents of Australia who reside in Australia, aged 18 years or over who purchase a new Linea Micra coffee machine during the Promotion Period from:
 - a. [the Promoter’s website](https://lamarzoccohome.com.au/) at <https://lamarzoccohome.com.au/>;
 - b. [an authorised La Marzocco Australia reseller](https://au.lamarzoccohome.com/support/retailers-and-resellers) currently listed at <https://au.lamarzoccohome.com/support/retailers-and-resellers>; or
 - c. [an authorised retailer, including Winnings](https://au.lamarzoccohome.com/support/retailers-and-resellers) currently listed at <https://au.lamarzoccohome.com/support/retailers-and-resellers>
- 5.2. Employees, contractors and immediate family members of the Promoter and its authorised resellers/retailers are ineligible to enter.
- 5.3. You are not eligible to enter if you purchased a second-hand, refurbished, demonstration, or ex-display unit.
- 5.4. B2B Sales are excluded and are not eligible for entry.

- 5.5. Entries are only valid while Linea Micra SKU stock is available. If all Linea Micra SKU are sold out prior to the end of the Promotion Period, the Promoter reserves the right to end the promotion early.

6. Promotion Period

The Promotion commences at 12:01am AEDT on 20 October 2025 and closes at 11:59pm AEDT on 30 November 2025 (“Promotion Period”), unless closed earlier in accordance with clause 5.5.

7. How to Enter

- 7.1. Each purchaser of a Linea Micra SKU during the Promotion Period will receive one ticket included in their product packaging.
- 7.2. Three (3) tickets will be designated as “Golden Tickets” and will be randomly inserted into product packaging by the Promoter prior to distribution.
- 7.3. Finding a Golden Ticket constitutes a provisional win, subject to verification in accordance with clause 9.

8. Prize

- 8.1. Each Golden Ticket winner will receive a refund of the purchase price actually paid for their Linea Micra SKU, as shown on their valid purchase invoice.
- 8.2. Refunds will be made by electronic funds transfer or reversal of the payment method used.
- 8.3. Refunds will not exceed the recommended retail price of the Linea Micra at the commencement of the Promotion.
- 8.4. Total maximum prize pool is up to AUD \$20,000.

9. Claiming a Prize

- 9.1. To claim a prize, the winner must, within 14 days of purchasing a Linea Micra SKU, email home.australia@lamarzocco.com with:

- a. a photo of the Golden Ticket (showing the ticket ID);
 - b. the machine serial number; and
 - c. a copy of the valid purchase invoice.
- 9.2. The Promoter may request sight of the original Golden Ticket and additional verification (eg proof of identity and proof of purchase).
- 9.3. A winner must claim their prize within 14 days of purchasing a Linea Micra SKU and, in any event, no later than 14 December 2025. Claims received after this date will not be accepted and the prize will be forfeited.
- 9.4. Claims received more than 14 days after purchasing a Linea Micra SKU will not be accepted and the prize will be forfeited.
- 9.5. Each entry in this lottery will have an equal chance of winning the prize, in compliance with the relevant legislation.

10. Winner Notification and Publication

- 10.1. The Promoter will notify winners in writing within 7 days of validating their claim.
- 10.2. Winners' details will be published on the Promoter's [website](https://au.lamarzocco.com) <https://au.lamarzocco.com> within 14 days of validation, and remain available for a minimum of 28 days in the format required by the relevant permit conditions (eg first initial, surname and postcode, or as otherwise directed).

11. Unclaimed Prizes

If a prize is not claimed or verified as provided in clause 9 above, the prize will be forfeited and there will be no redraw for an unclaimed prize.

12. Dispute

- 12.1. Any complaints or disputes regarding this promotion should be submitted in writing to the Promoter at home.australia@lamarzocco.com.
- 12.2. The Promoter will use its best endeavours to resolve disputes promptly and in good faith.

- 12.3. If a dispute cannot be resolved directly, entrants may seek assistance from SA Consumer Business Services or the relevant regulatory authority.
- 12.4. The Promoter's decision in relation to any dispute is final and binding, subject to the review or direction of a regulatory authority.

13. Privacy

- 13.1. The Promoter collects personal information to administer the promotion, verify claims and award prizes.
- 13.2. By entering, entrants consent to the Promoter handling their personal information in accordance with the Promoter's Privacy Policy at [Privacy Policy - La Marzocco Australia](#).
- 13.3. The Promoter may disclose entrants' personal information to third parties engaged to assist in the conduct of the promotion, including prize fulfilment, data storage and regulatory compliance.
- 13.4. Entrants may contact the Promoter to access, update or correct their personal information, or to make a privacy complaint.

14. Liability

- 14.1. Nothing in these Terms excludes statutory rights under the Australian Consumer Law.
- 14.2. Subject to those rights, the Promoter is not liable for any loss, expense, damage or injury suffered in connection with the Promotion or use of a prize, including due to:
 - a. late, lost or misdirected entries or claims;
 - b. technical disruptions or system errors; or
 - c. any event beyond the Promoter's reasonable control.
- 14.3. Prizes are not transferable or exchangeable.

15. Disqualification

The Promoter may disqualify any entrant who tampers with the entry process, submits an entry not in accordance with these Terms, provides false information, or engages in conduct that is misleading, deceptive, fraudulent or damaging to the goodwill of the Promotion or the Promoter.

16. Force Majeure

If for any reason this promotion cannot run as planned (including due to technical failure, fraud, unauthorised intervention, pandemic, strike, war, or other force majeure event), the Promoter may cancel, terminate, modify or suspend the promotion, subject to any written directions from a relevant regulatory authority.

17. Publicity consent

By accepting a prize, winners consent to the Promoter using their name, likeness, image, voice, and entry for publicity and promotional purposes, in any media, without further compensation, except where prohibited by law.

18. Governing Law

These Terms are governed by the laws of New South Wales, and each entrant submits to the exclusive jurisdiction of the courts of New South Wales.